

FocusCFO

Company Overview

What We Do

FocusCFO provides fractional CFO (Chief Financial Officer) services to small and medium sized businesses. Our services fall into the fractional CFO category; meaning our customers pay for the services as they need it. Our goal is to help the companies we work with gain financial control of all aspects of their business; including having better internal financial reporting, reducing their business risk, and creating a platform to grow their profits and cash flow.

How We Do It

We carefully select and embed one of our highly experienced CFOs as a strategic member of a company's team. During the first several months, the CFO develops a financial roadmap to help the company achieve their strategic goals. We then work with the company's management team in all aspects of their day-to-day operations. The result? Unprecedented clarity into their financial future.

What Sets Us Apart

FocusCFO provides its customers the benefits and commitment of a permanent, full-time CFO, on terms that are flexible and affordable. We work exclusively on-site at our client's offices under a recurring schedule that fits within their budget and time needs. This can range from a few days each month, to a few days each week, but the average is one day per week.

What Type of Businesses Are Best Served by FocusCFO

Our typical customer is an entrepreneur-led, small-to-medium size business with annual sales ranging from \$2-\$20 million. However, we work with many businesses that are above that size and also many that are below that size. A significant number of our clients are second stage businesses, meaning they have grown past the startup phase, but have not yet grown to maturity, and are looking to get to the next level.

Fast Facts

- Founded in 2001
- Headquartered in Columbus, Ohio
- 70+ Associates
- CFOs averaging 25+ years of industry experience
- Serving 6 major markets in 4 states
- 200+ current clients in industries including manufacturing, retail, distribution and various types of service companies
- Length of time with our clients: a few months to over 10 years.

**General Media
Inquiries**

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