

Helping You Find Balance

We understand you'd rather focus your time and energy on acquiring and retaining profitable customers and improving your products and services. You'll be matched with a dedicated CFO to manage the three key areas of your business: cash flow, reducing business risk, and scalable growth—resulting in increased value of your business.

FocusCFO will work with you to develop solutions customized to your business needs, so you can maximize time spent on sales and operations and minimize time spent on administration.

Let Us Join Your Team

FocusCFO provides industry-leading CFO-level support to small and medium-sized businesses, whether they are pre-revenue start-ups, \$2–\$10 million dollar family businesses, or larger multi-generational companies. We become a part of your team, allocating time to focus on the critical systems of your business while supplying information that can be leveraged to run your business proactively, not reactively. This ongoing support is managed within the scope of your financial and management needs, as we accelerate the growth of your business.

**Schedule your
initial consultation
at no cost today.**

**855-236-0600
FocusCFO.com**



Grow the Value of Your Business



Increase
Cash Flow



Reduce
Business Risk



Create Scalable
Growth





A Collaborative Approach to Your Finances

At FocusCFO, our services are designed to engage your entire financial team—ranging from your outside banker, CPA, and financial planner, to your internal accounting team. We become an internal resource to help guide the process with you and your trusted advisors, assessing the financial health of your business while creating a strategic road map for growth.

What Does a CFO Do?

CFOs work to gain insights and integrate a business's financial past and future, identifying risks and opportunities, while supporting short- and long-term strategic planning.

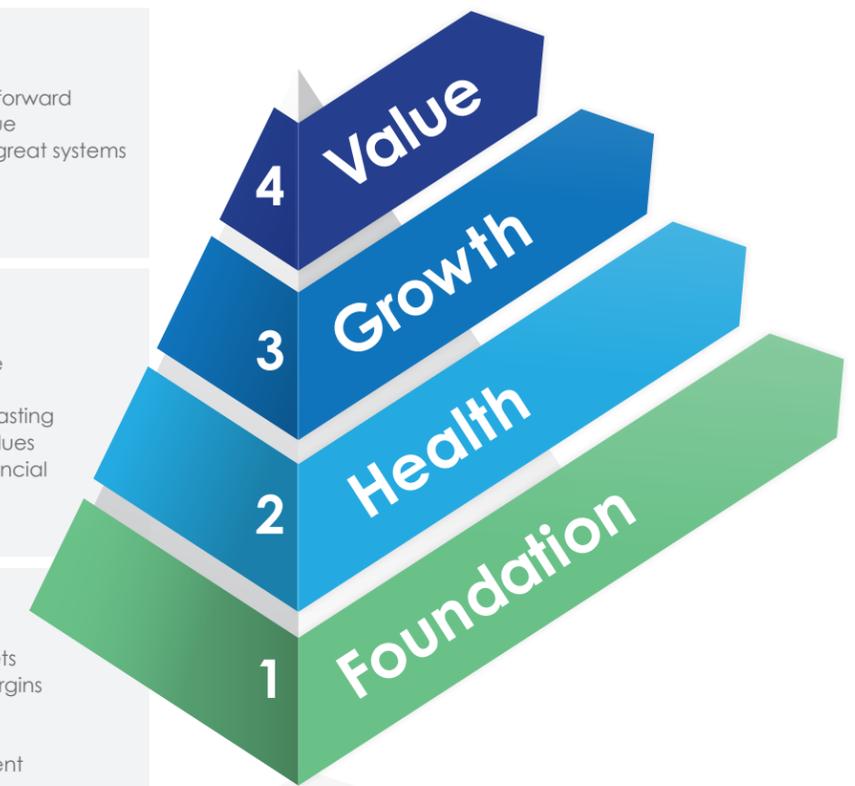
Does Your Company Need CFO Services?

At FocusCFO, we know that once a small to medium-sized business reaches a certain level of complexity, there is a real need for a CFO. These challenges can include:

- Cash flow issues
- Lack of timely financials
- Struggling with growth
- Difficulty getting loans approved
- Concerns about profitability
- Thinking about transition or succession

Your Journey to Long-Term Financial Health

We analyze the financial health of your organization, working closely with you as a member of your management team.



Put Our Experience to Work for You

Our CFOs have extensive experience in a variety of industries and have an average of at least 25 years of experience as a CFO or senior financial executive.

“They bring a level of expertise to the table that I don’t currently have.”